

Request for Proposals

Sound and Light Technical Services at Diamond Tooth Gerties Gambling Hall Dawson City, Yukon





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Sound and Light Technical Services Klondike Visitors Association Dawson City, Yukon

The Klondike Visitors Association (KVA) hereby requests formal proposals to provide sound and light technical services at Diamond Tooth Gerties Gambling Hall (Gerties), as well as during other KVA events requiring sound or lighting. Interested companies are asked to submit a clearly marked, complete proposal, by email or in person, addressed to:

KVA Sound and Light Technical Services Proposal

Attention: Ricky Mawunganidze, Executive Director
Klondike Visitors Association
kva@dawson.net
1102 Front Street, Dawson City, Yukon

Contacts for additional information:

Mathieu Boulet, Casino Manager; mboulet@dawson.net

Deadline: Until Filled

Qualifying proposals will be evaluated by KVA based on a combination of price and quality. KVA reserves the right to not accept the lowest price or any proposal as submitted.

Background

Klondike Visitors Association (KVA)

KVA is a non-profit organization located in Dawson City, Yukon. KVA's mandate includes destination marketing, hosting special events, and the operation of attractions, including Diamond Tooth Gerties Gambling Hall.

www.KVADawson.com

Diamond Tooth Gerties Gambling Hall (Gerties)

Gerties is distinguished as Canada's oldest legal gaming establishment. Gerties is an iconic visitor attraction, featuring a unique Klondike Gold Rush themed entertainment experience that includes high energy shows, licensed gaming with slots, poker, blackjack, red dog, and roulette, a full service bar and food. The venue seats approximately 300 people. The main floor area has table games, slot machines, bar & seating area, as well as show seating at the front near the stage. A second floor balcony has some additional show seating. www.DiamondToothGerties.ca

Dawson City

Dawson City is a small but vibrant community and popular tourist destination. Dawson City has thriving First Nations culture and heritage, mixed with gold rush history, from the times of the Klondike Gold Rush. Dawson City attracts approximately 100,000 visitors annually from all over the world, primarily during the summer months. The population today is approximately 2,500. www.DawsonCity.ca

Gerties Shows

Gerties presents nightly entertainment from early May until late September. Each night includes three separate performances consisting of multiple singers, dancers, and a two-piece band (Keyboard & Drums). In the shoulder seasons (Late January – late April and late September – late October) Diamond Tooth Gerties presents a variety of entertainment and events, including but not limited to: live bands, dance performances, talent shows, film screenings, game shows, meetings, and conferences.

KVA Events

The KVA hosts events outside of Diamond Tooth Gerties that require sound and lighting technical services, including the Dawson City Summer Concert Series, which takes place every Friday afternoon from June until August.

RFP Framework

Dates: April 1, 2025 – April 1, 2026

Responsibilities: Manage and operate lights and sound for all Gerties stage entertainment and selected offsite events for the KVA. Maintain sound and lighting equipment, and make repair or replacement recommendations. To take part in or host community outreach activities as time allows. Contractor is responsible for the hiring and management of all employees under this proposal, all employees must be able to provide a criminal record check.

Time Obligation: Gerties' show rehearsals begin in late April or early May, with opening night of the performance taking place on Friday, May 9th. The show runs from May 9th until September 20th, with shows taking place from 8:00pm-9:15pm, 9:30pm-10:45pm, and 11:30pm – 12:45am.

Diamond Tooth Gerties will also have weekend events from April 4-19, 2025; September 26 – October 18, 2025; and January 30 – March 28, 2026.

The Dawson City Summer Concert Series will take place on Fridays from June 6 – August 29, and typically takes 3.5 hours from start to finish, including set up and tear down.

Price Ceiling: \$67,500 plus GST.

RFP Criteria

1. Price (Pricing will not be the deciding factor of selection but is still an important component)

2. Qualifications

- a. Outline all relevant sound and lighting technical experience for the company and/or all anticipated personnel.
- b. Provide current references or letter of reference for the company and/or anticipated personnel.
- c. A brief summary or profile of the company
- d. Indicate willingness to supply own Workers Compensation and Insurance, and pay for all payroll remittance, and any other costs that come along with managing the contract.
- e. Indicate that you have a valid City of Dawson business license or willingness to obtain one.

3. Awareness

a. Indicate how you became aware of this Request for Proposals